file requirements

BASIC FILE REQUIREMENT CHECKLIST

- ✓ File scaled at 100% or 10% of final size.
- ✓ Scale indicated clearly & final output sizes provided.
- ✓ File supplied in CMYK.
- ✓ Colour proof or PMS colours supplied for matching.
- ✓ All fonts converted to outlines/paths.
- ✓ Linked files supplied separately.

file formats & media storage

We support PC compatible files created in:
Photoshop / Illustrator / InDesign (up to CS5)

We support the following file formats:
.eps / .ai / .pdf / .tiff / .jpg / .psd

We accept files on storage media:
CDs / DVDs / USB keys

artwork specs & fonts

All artwork must be set up at actual size, or scaled to 50 % or 10% for large files. List final output size in an email or on file.

When scaling artwork, it must be in direct proportion to the finished artwork size and have the scale indicated clearly. Corrections needed to disproportionate artwork may incur a fee.

All fonts must be converted to outlines (paths/curves). If text requires additions or editing, fonts must be supplied in true type PC/Windows font format.

All files to be supplied in CMYK format. Greyscale is also acceptable for Photoshop files.

All files to be supplied with bleed (5mm) & crop marks.

images

When placing images in Illustrator, link to the original file and supply linked files separately. Do not embed images within the layout file.

All images to be supplied at 100dpi at final output size (min).

Images smaller than 1m^2 supplied at 300dpi at final size.

vector graphics

For vinyl plotted signage, ensure that all aspects of files are in vector format. Raster images (jpeg, bmp, tiff) can not be plotted from vinyl. These images may be recreated in vector format which will incur a charge at an hourly rate.

Supply PMS or vinyl colours where possible. If not known, approval of vinyl colour sample will be required.

Save vector files in EPS format wherever possible.

Check that all fonts are converted to outlines/paths or font is provided separately in PC/Windows true type format.

colour matching

Certain PMS colours can be difficult to reproduce. We take the greatest care to match closely, however a perfect match is not always possible. Hard copy colour proofs are available on request.

We can take no responsibility for colour output unless PMS colours are specified or colour proofs or samples are provided for matching purposes.

terms & conditions

While we carefully check all files for errors, if files are supplied by our clients we can take no responsibility for errors within. Clients will be responsible for costs associated with reprinting artwork from files supplied with errors.

If you require any further information, please email info@stickupindustries.com.au